

Dynamic Image Group

It's a Dynamic World. We can make you part of it!

Wine Crate Shopping Cart Features

Store Administration

- Full online control panel for simple administration management
- Password-protected CSS control panel
- Content Management System integration
- Restrict admin pages depending on login
- Simple process for adding, modifying and deleting products/categories
- Full online order viewing by date selection and search
- Admin product search
- Customizable order details
- Affiliate program included
- Optional customer login for account creation and order history viewing
- Downloadable product inventory
- CSV database upload
- Language-specific admin account available
- Up to three languages supported from the same database

Product / Category Options

- Unlimited number of products
- Product reviews and ratings feature
- Gift certificate feature
- Gift registry and wish lists
- Access recently viewed items
- CSS dynamic menu system
- Allow customers to filter products by keyword, price and grouping
- Extra pages available for more detailed product descriptions
- Show multiple product images
- Allows for use of HTML in product descriptions to make formatting simpler
- Setup and assign designers / manufacturers / drop shippers to products and send them order details
- Provision of coupons allowing clients to purchase products at discounted rates
- Apply discounts to products or categories based on total purchase or quantity ordered
- Choice of product and category layouts, using one or multiple columns of products
- Option to list products alphabetically, by price, id or user choice
- Product options allow for price differences to be shown in real time
- Choice between dropdown menus and radio buttons
- Product option selection can change product image displayed
- Allow clients to type in their own requirements for particular products
- Product options can have their own product ID
- Clone products and product options for faster input
- Filter results option for products page
- Wholesale / retail pricing depending on login

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PO BOX 1527

Ridgewood, NJ 07451

201-444-2385

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- Option of showing the "buy" button or an "out of stock" message.
- Option of maintaining a product in your inventory that doesn't appear in the online store
- Stock management feature allows you to define the number of products in stock
- Automatically generated "out of stock" messages that appear once the last item in stock has been purchased
- Notify customers through email when stock is replenished
- Stock management for product options
- Show number of products in stock on the products page
- Set minimum purchase total requirement
- "Email to friend" link option
- Choice of currency symbols and formatting
- Change all store-generated language from one central location
- Option to remove buy / checkout buttons
- Highly customizable order categories
- Option of showing list price / your price
- Option to show product ID, SKU and manufacturer on the product pages
- UPC lookup of products

Shipping / Checkout Features

- Weight-based shipping by zone
- Flat rate shipping
- USPS shipping rate integration and order tracking
- UPS shipping and order tracking
- FedEx shipping and order tracking
- Canada Post
- Free shipping option
- Price-based shipping
- Shipping estimator before checkout
- Streamlined checkout process
- Saved cart for customers who have not yet logged in
- Customer shipping carrier selector
- Ability to provide different shipping methods for international customers
- Global handling charge option
- Handling-exempt products
- Offer customers tracking numbers
- Compatible with all major tax systems (including Australia and Canada)
- Offline credit card processing feature
- Complete integration with top payment processors
- Manual order creation
- Order status lookup page for customers
- Automatic email to customers regarding order status changes
- Email notification once an order has been placed
- Google Analytics E-Commerce tracking
- Print packing slips from the admin orders page
- Print invoices from the admin orders page
- Collect email address on checkout
- Send out newsletters
- "Remember me" option for return users
- Javascript and disabled cookie detection

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Services Included

Monthly Packages and Features	Gold+
Hosted on Cloud Service	✓
Development of Website	✓
Basic Content Informative Pages	Unlimited
Content Management System integration	✓
Domain Registry (sub domains)	2
E-mail Addresses	25
Search Engines Submission	✓ Monthly
Search Engine Product Daily Upload	Google, Wine Searcher
Search Engine Optimization (SEO) & Monitoring	✓
Weekly Visitor Reports (through e-mail)	✓
Shopping Cart	✓
Shopping Cart Store Style (Retail or Wholesale)	Choice
User/Returning Shopper Login	✓
Database Server	✓
Web-Calendar Application	✓
Monthly Marketing Suggestions	✓
Instant Chat with Customers	✓
Shopping Cart/Auction Software Updates	✓
Secure Scan (daily monitoring)	✓
SSL Encryption Certificate	✓
PCI Compliance	✓
Statistic Ranking Monthly Report	✓
Weekly Monitoring	✓
Storage Space	2.5 GB
Traffic Bandwidth	5 GB
Monthly/Annual Hours of Support Service	2.5/30

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